2nd Annual Generations Dental Conference & UTSD Alumni Round-Up

2013 Jack R. Winston Visiting Professorship in Cosmetic and Restorative Dentistry

Friday, September 6, 2013
THURSDAY, SEPTEMBER 5, 2013
THE UNIVERSITY OF TEXAS SCHOOL OF DENTISTRY AT HOUSTON
COOLEY UNIVERSITY LIFE CENTER
7440 CAMBRIDGE STREET | HOUSTON, TEXAS 77054

THIS PROGRAM KICKS OFF THE UTSD GENERATIONS DENTAL CONFERENCE &
UTSD ALUMNI ROUND-UP

SYMPOSIUM A
Concepts and Controversies in the Diagnosis of Oral Premalignant Lesions
Presented By: Drs. Kalu Ogbureke and Nadarajah Vigneswaran

SYMPOSIUM B
Crisis Resource Management in the Dental Office: A High-Fidelity Simulation Experience
Presented By: Drs. Trevor Treasure and Kamal Busaidy

SYMPOSIUM C
Update in Pediatric Dentistry
Presented By: Drs. Gary Badger, Bhavini Acharya, and Amber Callas

The Greater Houston Dental Society is an ADA CERP Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Greater Houston Dental Society designates this activity for 2 hours of continuing education credits. Concerns or complaints about a continuing education provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.

SCHEDULE
6:00 p.m. Heavy Hors d’oeuvres Reception and Sponsored Exhibits
6:15 p.m. New Member Orientation
7:00 p.m. Business Agenda
7:30 p.m. Clinical Symposia (2 CE Hours)

REGISTRATION FEES Advance Deadline ends September 2nd
Member (Dentist, Staff and Spouse) $40 in advance / $55 after deadline
Non-Member (Dentist, Staff and Spouse) $50 in advance / $65 after deadline

A 25% administration fee will be applied to any refund request received prior to Monday, September 2, 2013. Refund requests will not be accepted after this deadline. Registration fees are for this meeting only. To register for a symposium, print your preferred symposium letters in the order of first, second, and third choice. Your assigned symposium will be identified on your name badge.

PAYMENT METHOD: □ I purchased the Package Plan □ Check □ MasterCard/Visa □ American Express

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SUBMIT REGISTRATION FORM TO:
CHARLOTTE BOLLS, GREATER HOUSTON DENTAL SOCIETY
ONE GREENWAY PLAZA, SUITE 110, HOUSTON, TEXAS 77046
FAX: (713) 961-3617 PHONE: (713) 961-4337 OR REGISTER ONLINE AT WWW.GHDS.ORG

REGISTRATION AND PAYMENT:
Payment is required with registration; otherwise registration for the meeting is not guaranteed.

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Hit Man vs. Healer: Implementing a Risk Assessment Strategy

Presented by: John C. Kois, DMD, MSD

The fundamental rationale for a comprehensive treatment approach is a long-term strategy for dental health commensurate with an enhanced level of wellness for our patients. Understanding parameters of disease expression is sometimes confused because of misguided science or parameters that have led to patient adaptation. Formulating specific treatment needs based on an individual’s risk assessment has created new challenges for both the dentist and the patient. Until we have more objective data with better metrics, much of our clinical decision making will remain emotionally driven and empirical. This reliance, in turn, will make us more vulnerable to moral and ethical deliberations that are often confused with our inability to make a proper diagnosis. This program will reduce the confusion that has been created in our profession.

For example, our knowledge about occlusion has been based on gnathologic principles. These concepts are the basis of a mechanical system with focus on posterior determinants and mutual protection. If it is that simple, why can’t we predict when or why occlusal pathology develops or why can’t we always create a therapeutic occlusion?

Course Objectives:
Upon completion of the course, the attendees will learn:

- A systematic approach to treatment planning every patient in your practice.
- To focus on the four most important categories in order to minimize failures and maximize successful results.
- Biologic principles necessary for a functional occlusion.
- New paradigms that enlighten participants about understanding occlusal dysfunction.

General Information:

Location:
The University of Texas School of Dentistry at Houston
Cooley University Life Center
7440 Cambridge Street, Houston, Texas 77054

Time:
Check-in, Sponsored Exhibits & Breakfast: 7:00 am – 8:00 am
Presentation: 8:00 am – 3:00 pm

Credit Hours:
6 Lecture

AGD Code:
735 Treatment Planning/Oral Medicine
180 Myofacial Pain/Occlusion

Registration:
$325.00 Dentist
$125.00 Allied Dental Personnel
AM Presentation...

Stats, Facts, Myths, and Downright Lies: Answering Patients’ Questions About Their Health

Presented by: JoAnn R. Gurenlian, RDH, PhD

Are you ever caught off guard when patients ask you questions about their health? Ever wonder if what you are reading in the literature or hearing at scientific conferences is correct? Does some information sound too good to be true?

This course is an opportunity for us to review current health information and decipher it to determine what statements are true and which ones might be stretching the facts! We will discuss how to use current information in your practice setting to make oral health education and treatment relevant for your patients.

Course Objectives:
Upon completion of the course, the attendees will be able to:
• Discern fact from fiction in scientific presentations and literature.
• Identify strategies to determine the extent to which information presented at conferences and through published literature is true or false.
• Reflect upon the value of dental hygiene and dental assisting publications and continuing education programs.
• Utilize information in health practice settings to provide current, factual health education and treatment to your patients.

PM Presentation...

Diagnostic Devices for Detecting Oral Cancer

In the United States, approximately 40,000 new cases of oral cancer will develop this year and more than 7600 cancer deaths will occur. Oral cancer is more prevalent than cervical cancer and Hodgkin’s lymphoma. One American dies every hour from oral and pharyngeal cancers. Diagnosis of oral cancer is established twice as often at a later stage for the disease, resulting in a poor prognosis. The purpose of this course is to familiarize the oral health professional with various methods for detecting oral cancer. Advantages and uses of the head and neck examination, toluidine blue staining, exfoliative cytology, brush biopsy, ViziLite, VELscope, Identafi, salivary diagnostics, and surgical biopsy will be discussed.

Course Objectives:
Upon completion of the course, the attendees will be able to:
• Describe current clinical devices used to assess oral cancer risk in clinical practice.
• Discuss the benefits and limitations of using these devices for diagnosis and risk assessment in practice.

About the Presenter:
JoAnn R. Gurenlian, RDH, PhD, has a bachelor’s degree in dental hygiene from Fairleigh Dickinson University, a master’s degree in dental hygiene from Columbia University, and a doctoral degree specializing in educational leadership from the University of Pennsylvania. She is Professor and Graduate Program Director of the Department of Dental Hygiene at Idaho State. She is the President-Elect of the International Federation of Dental Hygienists and Past President of the American Dental Hygienists Association. Dr. Gurenlian maintains a column entitled “Looking Ahead” in RDH Magazine, and is the co-author of a textbook, “Preventing Medical Emergencies.”

General Information:

Location:
The University of Texas School of Dentistry at Houston
7500 Cambridge Street, The Birdwell Classroom - 4330
Houston, Texas 77054

Time:
Check-in, Sponsored Exhibits & Breakfast  8:00 am – 9:00 am
Presentation:  9:00 am – 4:00 pm

Credit Hours:
6 Lecture

AGD Code:
730 Oral Medicine, Oral Diagnosis, Oral Pathology
736 Cancer Screening (Oral Medicine, Diagnosis, Path)

Registration:
$175.00 Allied Dental Personnel

For their continued support and participation in our sponsored programs,
The University of Texas School of Dentistry at Houston gratefully acknowledges –
Alumni Foundation-Houston School of Dentistry
Legacy Members

2012
Dr. Bill Birdwell
Dr. Rita Cammarata
Dr. James Chancellor
Dr. James Chovanec
Dr. Phil Corbin
Dr. Corina Diaz-Bajsel
Dr. Charles Dyer, III
Dr. Jay Elliott
Dr. Tracy Elliott
Dr. James Ferguson
Dr. C. R. Hoopingarner
Dr. Alan Imrek
Dr. Elizabeth Hunsaker
Dr. Jerry Katz
Dr. Don Lutes

2013
Dr. Craig Mabrito
Dr. Lora Mason-Kaviani
Dr. Charles Odell
Dr. Todd Pennartz
Dr. Carol Price
Dr. Michael Reece
Dr. Michael Reznik
Dr. John Sanders
Dr. Russell Schlattman
Dr. Jack Stephens
Dr. Larry Svetlik
Dr. Bobby Taylor
Dr. Herb Wade
Dr. B.J. Westbrook

Nominees for 2013 Alumnus of the Year

Rita M. Cammarata, DDS
Houston, Texas

C. Steve Caldwell, DDS
El Paso, Texas

James “Jim” Foster, DDS
Weslaco, Texas

C. Michael Jones, DDS
Dallas, Texas

Jerry P. Katz, DDS
Austin, Texas

Nina S. Leifeste, DDS
Orange, Texas

J. Brad Loeffelholz, DDS
Fort Worth, Texas

John M. Stovall, DDS
Crockett, Texas

Glenn R. Walters, DDS
San Antonio, Texas

Jesse G. Welch, DDS
Texas City, Texas

B.J. Westbrook, DDS
Channelview, Texas

David C. Woodburn, DDS
Amarillo, Texas

Craig A. Mabrito, DDS
2011 Alumnus of the Year
&
John A. Valenza, DDS
2012 Alumnus of the Year

2013 UTSD Alumni Round-Up Recognition Dinner
Recognition of twelve nominees for and the recipient of the 2013 Alumnus of the Year and the drawing for the 2013 Lexus convertible

Friday, September 6, 2013

Master of Ceremonies – Dr. Bill Birdwell
Recognition of Founders & Legacy Members
Tontine Ceremony – Dr. C.E. Musslewhite
Announcement of 2013 Nominees – Dr. Craig Armstrong
Announcement of the Alumnus of the Year – Dr. John Valenza
Alumni Foundation - Houston School of Dentistry
Raffle Drawing – Dr. Jerry Katz & Dr. Rusty Schlattman

Reception – 6:45 pm- 7:15 pm
Dinner – 7:15 pm
Dinner Fee – $95.00 | per person

The Denton A. Cooley, MD and Ralph C. Cooley, DDS University Life Center
7440 Cambridge Street
Houston, Texas 77054

UTSD Alumni Association Dinner Reservations
Tricia Fullerton – 713.840.1328
utdbaa@comcast.net
The formal continuing education programs of this sponsor are accepted by AGD for Fellowship/Mastership credit. The current term of acceptance extends to 12/31/2015.

The University of Texas School of Dentistry at Houston is a member of the Association for Continuing Dental Education.